



Rajdhani College of Engineering & Management

BHUBANESWAR

SIP & PLACEMENT POLICY

SIP & Placement Policy, Rules & Regulations

As the management students embark upon their journey towards completing MBA program, the following points guide the placement process.

Placement Committee

Placement committee constitutes Nominated Faculty Members and Student Members.

To be eligible for placement, students must meet the following criteria:

1. Complete all academic requirements of the MBA program.
2. Participate in all placement-related activities.
3. Adhere to the code of conduct and ethical standards set forth by the institution.

Final Placement and Summer Internship will be provided by the institute to the students. This process will be initiated by placement cell.

- Students are advised to be on the lookout for relevant information about Summer Internships as well as final placement through the groups and channels created for the same along with designated batches.
- While every effort will be made to enable each student to compete effectively for various positions offered by companies, the actual conversion of the opportunity into a concrete placement is the sole responsibility of the student.
- The major components of the placement (summer or final) process are Written/Online Test, Group Discussion Personal Interview, etc. Apart from thorough domain knowledge, recruiters expect students to be update on current affairs on national and international developments which is minimum expected by Organizations who come for recruitment.
- Transparency, fairness and equal opportunity for all students is the policy of RCEM and are the hallmarks of the placement process at RCEM.
- When a company confirms recruitment drive, all eligible students must attend the interview process. If any eligible student is not attending consecutively two recruitment processes, then that student will be automatically debarred from the final placement process.

Principal
Rajdhani College of Engg. &
Management, BBSR

- Once a student gets short-listed by the recruiter after going through the process of GD, written test etc. he or she cannot, on any account, withdraw from the process of that company either in the mid-process or after the process. The student violating the above norm will be debarred from the subsequent placement process.
- Students are not allowed to establish any kind of direct communication with the representative of the company. Questions can only be raised during a presentation by the representative of the company. If any clarifications are needed beyond the recruiter's presentation, the student may approach Placement cell for this.
- Students are advised not to do anything directly or indirectly which may create a poor impression about the institute. Any student found disregarding any of the norms may be liable for disciplinary action.

Summer Internship Programme

Aim of the Summer Internship

- To train First Year students to focus on a selected topic/field using quantitative/qualitative measurement tools to organize and analyze data while intensely focusing on the topic to arrive at a conclusion about the issue or problem.
- To provide opportunities for networking with people who matter in industry/corporate/organizations.
- To aim at the acquisition of pre-placement offers wherever feasible and appropriate.
- To work with companies, institutions or startups that provide learning opportunities about Industry rather than make their decision based on hometown, convenience or monthly stipend.
- This year college has taken steps to provide online summer internship facility to students. Through "Intershala" & "Exposys Data Lab" for online internship.

Faculty Allocation, Reporting & Supervision

Rajdhani College of Engineering & Management allocates the faculty guide in consultation with the Placement Cell.


 Principal
 Rajdhani College of Engg. &
 Management, BBSR

GUIDELINES

SUMMER INTERNSHIP PROGRAM (SIP)

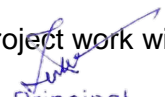
1. Summer Internship Program (SIP) is an integral part of MBA curriculum with 04 credits and 100 marks.
2. The duration of SIP will be as per the University and AICTE directions.
3. The internship duration may get extended to maximum of two months depending on the requirement and with prior approval of the management of RCEM.
4. Each student will complete his/ her project under the supervision of an Internal Guide. There could be a co-supervisor in the shape of an External Guide.
5. Each student will be provided with a project topic for his/ her internship program by the institute through his/ her internal guide.
6. Evaluation of the internship project will be done as per the following parameters and marks.

• Understanding the relevance, scope and dimension of the project	10 marks
• Relation to literature / application	10 marks
• Methodology	10 marks
• Quality of Analysis and Results	10 marks
• Interpretations and Conclusions	20 marks
• Report	20 marks
• Defence	<u>20 marks</u>

Total: 100 marks

7. The project evaluation shall be done by an External Examiner beside a Committee of Teachers, formed by the RCEM Management. The minimum mark to pass in the internship project evaluation is 50 out of 100.
8. Students should take the internship project work with utmost sincerity, dedication and self-discipline.
9. All Students are required to call / message / mail their respective internal guides every day and should update regarding their project proceedings.
10. For any kind of administrative queries related to the process of internship projects, students are required to contact the authorities of Placement Cell only.

Any kind of unruly behavior or misconduct by any student during the internship project work will be subjected to strict disciplinary actions against the student.


Principal
Rajdhani College of Engg. &
Management, BBSR